

## Summary

Exceed Network is a non-profit business advisory firm which offers advice and resources to business owners. We deliver innovative and strategic guidance to companies at all levels. Exceed Network utilizes a deep pool of industry experts to offer our community educational seminars, advisory meetings, networking opportunities, and an incubator program. Our goal is to provide community businesses with the tools they need to succeed. All our services are done without any charge.

### What services does the Exceed Network provide?

- Advisory Services
  - Platform for experienced business leaders in the community to provide guidance & advice to help others find the path to success. We do this by:
    - WeWork round table meetings with key industry leaders
    - New: Virtual round table meetings
    - Webinars with top of the industry professionals
  - We have over 2,000 companies that are in our database
  - Selected advisory teams that are typically comprised of 2-3 people, with at least one team member from the client's industry. Expertise is offered in all facets of business, including: branding, eCommerce, finance, logistics, marketing, operations, sales, sourcing, and more.
- Events
  - We hold many programs and events to educate the business professionals and entrepreneurs in our community, incite growth and increased sales, and protect against unforeseen pitfalls. We have about 4-5 events per year with upwards of 500 attendees (Pre-COVID).

- Event Topics:

Selling Products	Market Difficulties	Disruptive Industry
Financing Deals	Meeting Preparation	Selling to Big-Box Retailers
Building Relationships	Negotiations	

- Startup Incubator (Pre-COVID)

- Exceed Network has developed the Startup Incubator, a business-building timed program for young entrepreneurs – primarily in the real estate, manufacturing, branding, e-commerce, services, and consumer products sectors. The program provides guidance in many areas of running a business, including:

Structuring the Company & Employees	Setting Benchmarks & Milestones for Measuring Success
Creating a Growth Plan to Reach Larger Markets	Avoiding Potential Pitfalls

- Women Exceed

- Women Exceed establishes a team of successful & seasoned women to provide guidance, planning, advice, and inspiration. The team is focused on assisting the client to grow her business organically and carefully, at a pace that she is comfortable with.